



Portfolios for Interior Designers

Maureen Mitton

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The complete guide to portfolio development for interior designers

It's a widely known fact that interior designers need a strong visual presence in the form of a well-crafted, professional-looking portfolio. Surprisingly, however, many interior designers aren't equipped with the expertise required to organize and unify their work in a fashion that optimally conveys their talents and skills.

Portfolios for Interior Designers helps demystify the process by guiding the reader toward mastery in assembling a winning portfolio. It delivers essential step-by-step instruction presented in a manner that shows interior designers how to properly and effectively display their designs. This book also includes:

- Color and black-and-white illustrations showing portfolio elements and options
- Graphic design concepts necessary for portfolio development
- Specific information for the design of digital portfolios
- Supplemental teaching resources that direct readers to a companion Web site
- Useful tips on the ways that popular graphics software applications can be best implemented for certain portfolio elements
- Samples of cover letters and resumes, along with discussion of job search procedures

With the aid of real-world examples, *Portfolios for Interior Designers* examines how a portfolio can be used as an effective tool for communicating with clients and other professionals. A much-needed guide, this book eliminates the uncertainty surrounding portfolio development so that interior designers can showcase their abilities success-fully—and land the next job.

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