Engineering Communication: A Practical Guide to Workplace Communications for Engineering Students

David Ingre

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Intended for the introductory Communications course for Engineering students, this book will also serve as a workplace guide for practicing engineers. Predicated on the successful dynamic analysis model CMAPP (context, message, audience, purpose and product), this practical guide provides students with a variety of communication strategies, along with help in creating the types of proposals, reports, memos, letters etc. most appropriate for the workplace. Interrelated case studies and exercises help to develop the critical thinking and planning skills essential for engineering students, and the importance of both ethical and cultural considerations in the development of effective communications is stressed throughout the book.

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