



Banker to the World: Leadership Lessons From the Front Lines of Global Finance

William Rhodes

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"His memoir is a must for anyone who wants to recapture the behind-the-scenes details of this important recent era of banking history."

?Robert Mundell, Nobel Laureate and Professor, Columbia University

"William Rhodes' book is an important and interesting one, and something that those who want to understand the past and present better would do well to read. A highly talented banker and wise statesman, Rhodes' book is essential reading as a history, business, and life lesson."

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"[S]hould be required reading not only for other bankers, but also for Washington's would-be reformers of Wall Street, but most of all for the ordinary lay citizens dismayed by the persisting panic. . . . "."

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?John Dizard, Financial Times

In more than five decades with Citi, William "Bill" Rhodes, the firm's former senior vice chairman and senior international officer, has worked with senior business leaders, statesmen, and strongmen and brokered immense financial deals while looking across the table at finance ministers . . . and up the barrels of guns trained on him. He has earned the cooperation of Fidel Castro over cigars and the admiration of Rupert Murdoch, who said of Rhodes, "By dogged hard work, Bill forms important and great relationships. Everyone knows Bill. Everyone trusts Bill."

From these and other experiences, Rhodes has learned a lifetime of lessons about managing amid crises--and, more important, how to lead prudently, decisively, and effectively to prevent crises from ever happening in the first place. In Banker to the World, Rhodes presents his collected wisdom, best-practices, analysis, and anecdotes in one essential volume on the creation of value through leadership--and on the importance of leading by one's values.



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