



Transformational Leadership: A Blueprint for Real Organizational Change

Randy Dobbs, Paul Robert Walker

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Versatile leaders optimize organizations with positive changes - persistence, realism, and transparency

No one is immune to these rocky economic times. Innovative businesspeople all over the country are adapting their organizational structures to survive, profit, and compete in today's unreliable market. The practical and relevant advice in *Transformational Leadership: A Blueprint for Real Organizational Change* by Randy Dobbs can be applied to major corporations and small businesses alike, as well as to non-profits, universities, hospitals, and other institutions.

Transformational Leadership differs from often dry and notoriously boring business books - it reads like a novel. In it, Dobbs provides a step-by-step guide to improving the internal structure of any organization. Effective and common sense how-to advice is supported with concrete examples of the principles at work. His leadership insights will help sharpen the skills of beginning entrepreneurs as well as veteran moguls.

His twenty-five years in leadership positions and extensive CEO experience at three companies makes Randy Dobbs a true leadership expert. As CEO of GE Capital, IT Solutions, he was awarded General Electric's Turnaround Business of the Year Award. Now the secrets of a successful executive are compiled into a readable, practical guide for all types of leaders.

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