



Doing Business in China For Dummies

Robert Collins, Carson Block

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Doing Business in China For Dummies Robert Collins, Carson Block
Navigate China's business culture and etiquette

The fun and easy way to grow your business in China


This authoritative, friendly guide covers all the basics, from the nuts and bolts of Chinese business and bureaucracy to negotiating with your Chinese partners. You'll also get the know-how you need to manage day to day, from travel tips and advice on converting money to getting past language barriers.

Discover how to:

- * Understand Chinese markets
- * Develop a strong business plan
- * Find the right employees
- * Work with currency controls and the Chinese banking system
- * Sell and source in China

Explanations in plain English

- * "Get in, get out" information
- * Icons and other navigational aids
- * Tear-out cheat sheet
- * Top ten lists
- * A dash of humor and fun

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