



Management and Organizational Behavior: Instructor's Manual

Curtis W. Cook

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This text combines management and organizational behaviour, and is intended to teach readers how to be effective performers within an organization, individually and as part of a team. Most of the book focuses on organizational behaviour, whilst also covering issues and practices that every manager needs to know. There are technology transformation boxes throughout the book, they include information on high-tech business, e-commerce and the Internet and they explain how these important issues affect managers and businesses. There is an inventory of the behavioural skills relevant to each chapter to help develop and emphasize these particular skills.

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