



# **Storyboarding Essentials: SCAD Creative Essentials (How to Translate Your Story to the Screen for Film, TV, and Other Media)**

*David Harland Rousseau, Benjamin Reid Phillips*

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A comprehensive guide to visual storytelling from Savannah College of Art and Design (SCAD), one of the world's leaders in sequential arts instruction. Storyboarding is the process of graphically organizing a project--a motion picture, animation, motion graphic, or interactive media sequence--in order to translate artists' ideas from story to screen. Whether you're a filmmaker, animator, ad director, writer, or video-game artist--storyboarding is a skill that is absolutely critical. Storyboarding Essentials covers everything students and working professionals need to master the art of writing and formatting scripts, creating frames, and following visual logic to create a cohesive narrative.

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