



## A Mickey Mouse Reader

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Ranging from the playful, to the fact-filled, and to the thoughtful, this collection tracks the fortunes of Walt Disney's flagship character. From the first full-fledged review of his screen debut in November 1928 to the present day, Mickey Mouse has won millions of fans and charmed even the harshest of critics. Almost half of the eighty-one texts in *A Mickey Mouse Reader* document the Mouse's rise to glory from that first cartoon, *Steamboat Willie*, through his seventh year when his first color animation, *The Band Concert*, was released. They include two important early critiques, one by the American culture critic Gilbert Seldes and one by the famed English novelist E. M. Forster.

Articles and essays chronicle the continued rise of Mickey Mouse to the rank of true icon. He remains arguably the most vivid graphic expression to date of key traits of the American character--pluck, cheerfulness, innocence, energy, and fidelity to family and friends. Among press reports in the book is one from June 1944 that puts to rest the urban legend that "Mickey Mouse" was a password or code word on D-Day. It was, however, the password for a major pre-invasion briefing.

Other items illuminate the origins of "Mickey Mouse" as a term for things deemed petty or unsophisticated. One piece explains how Walt and brother Roy Disney, almost single-handedly, invented the strategy of corporate synergy by tagging sales of Mickey Mouse toys and goods to the release of Mickey's latest cartoons shorts. In two especially interesting essays, Maurice Sendak and John Updike look back over the years and give their personal reflections on the character they loved as boys growing up in the 1930s.

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#### **Belinda Tenney:**

Spent a free time to be fun activity to accomplish! A lot of people spent their sparetime with their family, or their very own friends. Usually they undertaking activity like watching television, going to beach, or picnic from the park. They actually doing same task every week. Do you feel it? Will you something different to fill your own personal free time/ holiday? Could possibly be reading a book might be option to fill your cost-free time/ holiday. The first thing that you ask may be what kinds of publication that you should read. If you want to try out look for book, may be the reserve untitled A Mickey Mouse Reader can be very good book to read. May be it may be best activity to you.

#### **Donna Bohannon:**

A lot of people always spent all their free time to vacation or perhaps go to the outside with them household or their friend. Were you aware? Many a lot of people spent they will free time just watching TV, or maybe playing video games all day long. If you wish to try to find a new activity this is look different you can read some sort of book. It is really fun for yourself. If you enjoy the book you read you can spent the whole day to reading a book. The book A Mickey Mouse Reader it is very good to read. There are a lot of people who recommended this book. They were enjoying reading this book. Should you did not have enough space to create this book you can buy often the e-book. You can m0ore simply to read this book through your smart phone. The price is not to fund but this book features high quality.

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