



Cultural Criticism: A Primer of Key Concepts (Feminist Perspective on Communication)

Arthur Asa Berger

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In this guide to cultural criticism, Arthur Asa Berger presents complex concepts in jargon-free language, making the book an ideal introductory text. It covers the key theorists, concepts, and subject areas, from literary, sociological and psychoanalytical theories of semiotics and Marxism. Berger brings cultural criticism to life by making these theories relevant to see students' lives. Illustrating his explanations with excerpts from classic works, Berger gives readers a sense of the style of important thinkers and helps place them in context. There is an extensive bibliography which will be an invaluable resource for those who wish to explore the topics in greater depth.

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