



Your Crafts Business: A Legal Guide

Richard Stim

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U.S. craftwork is \$13 billion industry and crafts artisans now average \$76,000 in annual sales. As the crafts business has increased, so have the legal and business problems. Fortunately, you now have a guide to help wind your way through the maze of legal and business rules.

Your Crafts Business covers everything from intellectual-property rights to dealing with business taxes. Learn all about:

- *contracts, consignments, sales, shows and collections
- *business basics
- *copyrights, design patents and trademarks
- *preventing infringement and tracking down infringers
- *licensing principles and agreements
- *hiring and firing employees, contractors and sales reps
- *lawyers, lawsuits and liability
- *getting your crafts business on the Web
- *and more

Your Crafts Business clearly explains legal principles that protect a crafts business and help it grow. It also provides practical advice on how to deal with day-to-day problems -- such as dealing with delinquent payments. The book provides over a dozen tear-out contracts and other legal forms, plus step-by-step instructions to fill them out.

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