

E-Mail Rules: A Business Guide to Managing Policies, Security, and Legal Issues for E-Mail and Digital Communication

Nancy Flynn, Randolph Kahn Esq.

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E-mail management is a particularly serious business issue in the post-Enron, corporate fraud climate, with many legal and retention concerns related to a company's electronic documents. "E-Mail Rules: A Business Guide to Managing Policies, Security, and Legal Issues for E-Mail and Digital Communication" provides readers with a smart, practical, system for handling everything that comes in and leaves their companies' computers from transaction details, to trade secrets, and confidential documents. "E-Mail Rules" also helps business people to maximize the effectiveness of their system by considering e-mail as a critical business tool and provides readers with a practical system for managing and protecting electronic capital. It includes discussion of all the related technologies like instant messaging, Listservs[registered], and online chat.



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