



Management by Baseball: The Official Rules for Winning Management in Any Field

Jeff Angus

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What do Hall of Fame baseball managers like Connie Mack and John McGraw have in common with today's business leaders? Why are baseball managers like Joe Torre and Dusty Baker better role models for business, government, and non-profit management than respected corporate giants like Jack Welch and Bill Gates? And just what does Peter Drucker have to do with Oriole ex-manager Earl Weaver?

Management consultant, baseball writer, and columnist for InformationWeek, Computerworld, and InfoWorld, Jeff Angus shows how anyone can become a better manager by taking lessons from the leaders and nuances of the one game that is the truest test of managerial prowess. As proven by Angus' highly popular blog, Management by Baseball is a fun, story-filled guide that gives managers and anyone in business practical, actionable, understandable tools they can use to improve performance:

How do you start an organization from scratch? Take a page from baseball's 19th century origins.

How do you adapt to changing markets and social conditions? Learn from the man who invented Babe Ruth.

What are the simplest ways to turn around a weak department? Pick up Dick Williams' proven tactics.

How do you redesign corporate strategy in response to your competitors? Learn Joe Torre's secret advantage.

How do you develop emotional intelligence as a leader? Find out how Ichiro Suzuki made his transition from Japan to the Major Leagues a historic success

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