



Struggles for Survival: Institutional and Organizational Changes in Japan's High-Tech Industries

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How did Japanese companies, technology-supporting organizations, and governments reformulate organizational strategies, industrial structures, and institutions to revive Japanese high-tech industries (semiconductor, telecommunications, and biotechnology) in the 1990s? This book takes a comprehensive look at the question by integrating the fields of institutional economics and corporate strategy, an approach that will be of significant interest theoretically and empirically to scholars, professionals, and graduate students. Complex interactions among diverse technology-related actors are presented, focusing on co-evolution among market changes induced by technology innovation, macro-level institutional arrangements for innovation, and corporate strategies for survival. Insights are provided on diverse types of institutional arrangements, technology innovation policies, and management practices for companies and technology organizations.

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