



The Accidental Author (The What, Why, Where, When, Who & How Book Promotion Series 1)

Sarah Jane Butfield

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This is book 1 in a new series which looks at self-publishing for beginners and the skills needed for ongoing book marketing and promotion. This e-books series is based on the experiences of author Sarah Jane Butfield who writes travel memoirs, non-fiction books and romance short stories.

The Accidental Author introduces the author and this series of self-help e-books for new or aspiring self-published authors. The introduction starts with how and why Sarah Jane came to write and self-publish *Glass Half Full: Our Australian Adventure*. Find out how an aspiring author aims to be discovered while learning on the job how to write, publish and launch a new career in writing. Beta reader Shontae Brewster says, “A must read for any aspiring author or readers interested in the life of a self-published author. Sarah Jane’s never give up approach to life and anything she turns her hand to is beyond admirable.”

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